

# NFIB® Arizona News

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FOR IMMEDIATE RELEASE

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## Arizona's Leading Small Business Group Endorses Wendy Rogers in Senate Bid

*NFIB/Arizona-member puts job creation at top of the state's agenda*

**PHOENIX, Ariz., July 7, 2010** – The political action committee of Arizona's leading small business association today announced its endorsement of NFIB/Arizona member Wendy Rogers for election to the open Legislative District 17 seat in the Arizona Senate.

“Wendy Rogers has a fundamental appreciation of the fact that small businesses are not smaller versions of big businesses, but instead have distinctively different difficulties in remaining solvent,” said Farrell Quinlan, NFIB/Arizona state director, who listed taxes (more than 80 percent of small business owners are single filers, meaning personal, not corporate, tax rates matter more to them), healthcare (less than half of small business owners in America can afford it), and regulations (small business owners pay almost twice as much to comply with the same regulation as big businesses do) as the three biggest differences.

“Wendy Rogers will bring her clear-eyed judgment and commitment to common sense to the Arizona Legislature at this critical time in our state's history. After retiring from a 20-year career as an Air Force pilot, she and her husband went door-to-door to build their home inspection small business and created 11 jobs. She will be one of small business' greatest friends in the Legislature.”

Endorsements of non-incumbents were based on answers provided on a candidate questionnaire developed by the 7,500-member-strong NFIB/Arizona.

The political clout of small business is more influential than most people know:

- In April, the Pew Research Center released a study on the negative and positive views people hold on various American institutions. Small business came out first, 39 percentage points higher than labor unions, 46 points higher than large corporations, and 49 points higher than banks and financial institutions.
- Small business owners comprise 15 percent of all registered voters in the U.S., by comparison union voters make up 11.9 percent. When small business employees are added, the small business voting bloc swells to 43 percent.
- The most common public affairs and political activities in which small employers engage, according to the NFIB Research Foundation, include initiating discussions with employees regarding the impact of a policy issue on the firm.
- Voters prefer candidates supported by small business by a margin of 3 to 1 over those supported by organized labor, according to the Winston Group.

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NFIB is the nation's leading small-business advocacy association, with offices in Washington, D.C. and all 50 state capitals. Founded in 1943 as a nonprofit, nonpartisan organization, NFIB gives small- and independent-business owners a voice in shaping the public policy issues that affect their business. NFIB's powerful network of grassroots activists send their views directly to state and federal lawmakers through our unique member-only ballot, thus playing a critical role in supporting America's free enterprise system. NFIB's mission is to promote and protect the right of our members to own, operate and grow their businesses. More information about NFIB is available online at [www.NFIB.com/newsroom](http://www.NFIB.com/newsroom).

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